



Introducing NFCgifts

Our Vision

NFCgifts, the name originated from the words “NFC” and “Gifts” , implies that we strive to be the leading brilliant brand of Smart Connected Gifts by revealing the spirit of innovation and technology.

Our main goal has always been to find an idea that can improve the world, even if that means making someone’ s life a little bit easier, or making a complicated process a bit more convenient. Welcome to NFCgifts!Our groundbreaking Connected Gifts’ changing lives, one user at a time.



Our Business

We strive to enhance our users' everyday experiences with our innovative and insightful technology. Founded in 1998, our incredible team of engineers, programmers, designers, and marketing experts have worked tirelessly to bring NFCgifts to the IoT (Internet of Things). NFCgifts is the Smart Things of "Internet of Things, connecting the real world with digital content.

We apply NEW technology and transforming the way we interact with things. The potential for using the technology is unlimited. We can help you apply it to Access Control, Brand Protection, Coupons, Identity, Marketing Campaigns, Mobile Payment, Point of sale, Ticketing, and more. Nowadays, the business landscape has hanged, "online-to-offline or offline-to-online", known as O2O is already a major trend. NFCgifts build innovative connected gifts to interact with customers will secure a competitive edge.

We strive to provide excellence to all of our users; NFCgifts researches their habits, their motives, and what they want in SmartThings. We then internalize and synthesize all of this information to improve upon our own business and connected gifts. We have, and will continue to work relentlessly to become the technological standard, providing big picture insights which industry leaders not only approve of but depend on as well.

Our Technology

Easy. Fast. Quality.

NFCgifts, our comprehensive technological connected solutions help industry-leading companies and individuals achieve greater success. Our Smart Things have a wide range of features that were created to help you live differently and make your brand connects with your customers. NFCgifts is continually building upon its technology, to empower our users to do better engagement.

Our Factory site in Mainland China manufacturing from inlay to tag, and it is the business partner with NXP.



We obtain a factory with more than 3500 square meters, more than 150 skilled workers, German Heidelberg offset printing machine, digital printing machines and first-class fullset of advanced production equipment, mature production technology and a contingent of high quality professional.

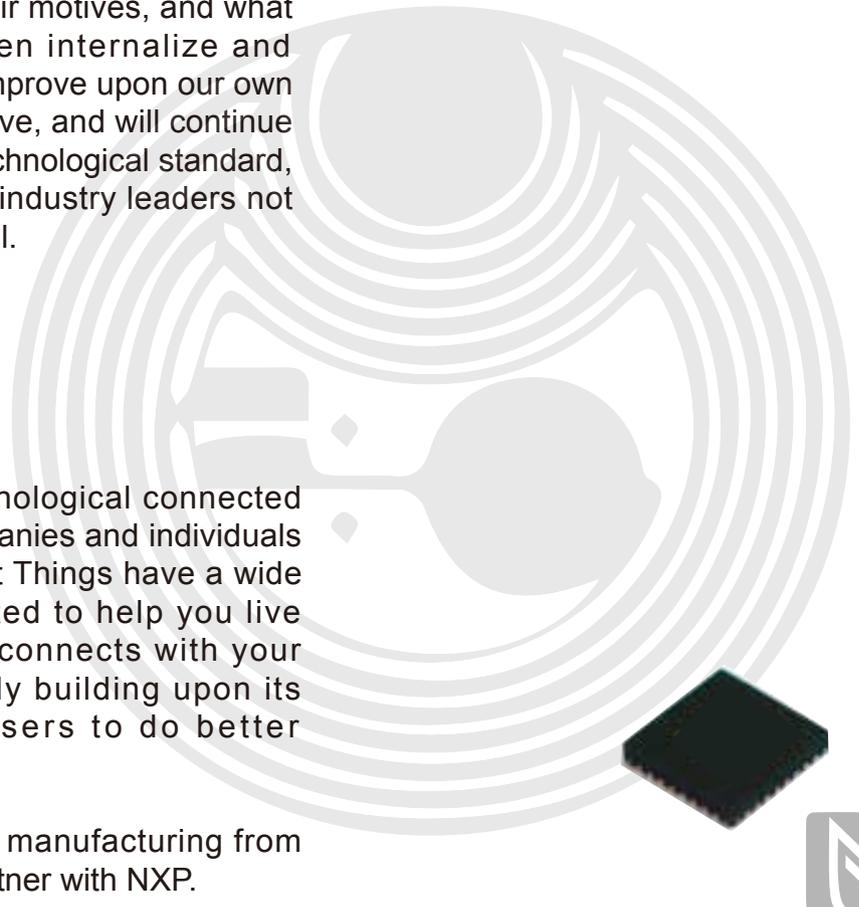
Our annual production capacity is:

Contact IC card: 30,000,000pcs,

Contactless IC card: 60,000,000pcs ,

Irregular shape card 20,000,000pcs,

Prelam: 9,600,000,000pcs.



What is NFCgifts ?

NFCgifts Connected Gifts+ building with Near Field Communication (NFC) technology which is a standards-based short-range wireless connectivity technology that makes life easier and more convenient for consumers around the world by making it simpler to make transactions, exchange digital content, and connect electronic devices with a touch.

What is IoT ?

Internet of Things (IoT) is a computing concept that describes a future where everyday physical objects will be connected to the Internet and be able to identify themselves to other devices.

What is NFCgifts?

NFCgifts is a new concept of gifts & premium. It upgraded the general gifts to a new level of the Internet of Things (IoT) Gifts with NFC feature. It value-added the promotional campaign and let the promotion more interactive with the customers.



WHY SHOW SOCIAL?

O2O

Digital Promotion

Post Covid

Intelligent Show

Eco Friendly

Engagement

Interactive

Efficient Operation



SHOW SOCIAL

Modern Sharing

Show Social

We offer a range of NFC modules that can be used for your SHOW. Each NFC product can be tailored to the customer and can also be changed again continuously. Besides, you have a good overview of whether and when your products are used by the customer. Our NFC products and services bring you the new generation of the future SHOW.

POST-COVID 19

The world after COVID-19 is unlikely to return to the world that was. Many trends already underway in the global economy are being accelerated by the impact of the pandemic. This is especially true of the digital business, with the rise of digital behavior such as remote working, online exhibition, internet of things, and social share promotion services. Other marketing promotion changes may also accelerate, including social media platforms, O2O promotion and a further explosion of cross-border data flows. The traditional trade show, concert, conference, etc. will also add on digital features like contactless signage, NFC gifts, etc.

ECO Friendly

Apart from Post COVID-19, ECO is a big topic for the global economy too. To improve hygiene and convenience we use connected products and these involve battery-free concepts for promotion. We enhance our environment by using less carbon. Less paper & less plastic is the trend in the future SHOW.

What is the user experience?

The beauty of NFCgifts Connected Gift is in its simplicity. Once it has been encoded with the desired information or action, it is ready to use. The user simply touches the back of the NFC smartphone against the Connected gifts. This will launch the URL, application or service encoded. No lining up cameras with barcodes, just to scan, no fuss. Smart & Simple.

Ideas ?

How to Use Connected Gifts in Your Marketing

Like QR Codes, Connected Gifts can be a very powerful marketing tool to engage with your customers - if used smartly. Here are some application ideas and best practices to best use Connected Gifts for effective marketing.

Give access to more information about a product or an event

Use NFCgifts to unveil useful and entertaining information relating to your products and services. Make it easy, fast, and convenient for users to access your information, with a simple tap of their phone near the Connected Gifts! Eg. Movie Trailer.

Grant access to sweepstakes, contests, instant win games

CoolPop offers the ultimate in convenience, speed, and interactions. Take advantage of these features to open up a new dimension in user experience and run successful mobile contests!

Build and engage your community

Link Connected Gifts to your social media profiles and let users seamlessly connect to your brand page. This way, easily grow your online community and build a fan base you can activate and interact with.

Promote your business with exclusive coupon offers

Digital Couponing has seen unprecedented growth in the past decade. Catch the wave and reach new mobile consumers or drive traffic to your stores with attractive coupons and special offers using Connected Gifts.

Submit a poll, conduct a survey or run a market study

Collecting customer feedback is crucial to growing your business. Are you planning to launch a new product, get ideas for your next event or simply learn more about your users? Think about using mobile and Connected gifts to reach your target audience on the go, 24/7, and increase survey response rates.





Specializing in Promotional Programs + Events

Connected Promotional Merchandise

Cap - T-shirt - Patch - Buttons - Bottle Opener - Lanyard - Keyfob - Magnet - Keychain



**Just Tap
and
Connected**

(No App, No Search, No Camera)



Music



Coupon



Website



Survey



Landing Page



YouTube



SCAN AND LEARN MORE

HOW IT WORKS?

1

Prepare NFCgifts Products

2

Tap NFCgifts

3

Unlock the information



**LANDING PAGE
MUSIC BOX
HOMEKIT
SOCIAL SHARING
PAYMENT LINK SHARING
AND MORE...**



- Corporate
- Fashion
- Transportation
- Theme Park
- Museum
- Beverage
- Event Merchandise
- Concert
- Cinema
- Resturant



Digital Promotion

Connected promotional display brings offline products to online platforms

Efficient Operation

Less Promoters. Products promote itself

Intelligent Show

Let your show smarter.Visitors can get the information easier by scanning the products

Post Covid

Touchless and get the information

Eco Friendly

Less paper, Less catalogue, but deliver more information

Engagement

More easy to get engagement to your social media

Interative

Pull your visitors to interact with you

O2O

Connected promotional gifts is a tools to bring your customer from offline gifts to online platforms

Coaster



www.nfcgifts.com